



Religare Arts Initiative

Presents

“Ballard Estate”

9th January 2010 to 29th January 2010

A show based on the genius of JG Ballard, The Ballard Estate of Mumbai & The Six Degrees of Separation

Pushing the boundaries of creativity the Religare Arts Initiative brings to you “Ballard Estate” its first show of 2010, a show exploring the algorithms of the Six Degrees of Separation, linking the two mystical Ballard’s, the poet and the district in the financial capital of our country, Mumbai.

A multi media group show curated by Gitanjali Dang, sees the participation of artists – Abhishek Hazra, BLOT, Hemali Bhuta, Jaret Vadera, Jayant Jadhav, Monali Meher, Prasad Raghavan, Raqs Media Collective, Yamini Nayar.

Gitanjali Dang, in an excerpt from her essay in the catalogue, says about the show “*The opportunity to read Ballard in a hitherto unlooked into context have been temptation and reason enough for this project. That said, one hopes that the unlikely togetherness produced thereof, will explore our densely interconnected and networked worlds, wherein location and relocation become the tools through which we activate our offline and online realities.*

The participant artists have connected JG to Estate employing, often obliquely, the human web trick. Having cracked these algorithms they have created works that respond to the same.



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On the surface of it there really is nothing to connect these two fairly disparate entities but networks pop up as probes deepens.

Either this show is as speculative as Ballard's fiction.

Or.

Jim's future is our present written in the past.

Anywhichway, we'd like to think that ol' Jim would have winked at us had he known of our twisted intentions."

About Religare Arts Initiative

Today's complex market structures have spun art out of the cocoon of mere aestheticism into a more rooted role as a recognized financial asset, a derivative with immense powers of wealth generation, equal to those of any brick and mortar industry. Given this base, it is now for the greater public-driven organizations concerned with the well being of art, to ensure that all the diverse dimensions of art are nurtured and given the right exposure, so that art permeates completely into the societal fabric and enriches a wider consciousness.

Religare Enterprises Limited ("REL") launched Religare Arts Initiative Limited ("**Religare Arts.i**"), a wholly owned subsidiary in 2007. While most galleries, auction houses and art funds operate art businesses, Religare Arts.i will conversely leverage the business for art.

Religare Arts.i is committed to the business of arts and promoting art as an alternate investment option. The gallery is the first physical manifestation of this initiative.

To nurture talent, Religare Arts.i proposes to establish gallery space(s) for shows and exhibitions of works of artists across the board. These gallery spaces shall double-up as venues for seminars, symposia, workshops and other interactions on art issues. Art – Artist - public interactions in these spaces will be documented to improve public consciousness. The first has been launched in New Delhi.



About Religare Arts.i Gallery, New Delhi

Religare Arts.i is committed to creating holistic arts initiative. In furtherance of this commitment, we shall provide a platform for artists of all ages, genres and statures. The gallery in New Delhi has been created as a platform that will help in promoting young artists as well as the art market in India.

Spread over an expanse of nearly 12,000 sq ft. and housed in the heart of the city of New Delhi - Connaught Place, the art hub seamlessly integrates two Galleries, a Cafeteria, a curio Store, a Resource Center and ancillary transitional spaces that can double up to accommodate seminars, symposia, workshops and other art activities. Religare Arts.i also aspires to create and rejuvenate a space that enables art-artist-public interactions through a multiplicity of experiences and activities.

Some of the exhibitions that have taken place at the gallery since its opening in October 2008 are: Outer Circle, 16 contemporary and emerging artists; Phaneng: A Journey into Personal Engagement, 12 large scale black and white portrait photographs – Samar Jodha; Tribute Wall - three French graffiti artists - Dezer, Migwel and Keflione; Zip Files (group show, Edited By Ranjit Hoskote), Connaught Place-The Whynot Place, a day residency culminating into an exhibition of 24 artists etc.

For more information, please log on to www.religarearts.com

“Religare Enterprises Limited proposes, subject to receipt of requisite approvals, market conditions and other considerations, to make a rights issue of its equity shares to its existing shareholders and has filed a draft letter of offer (“DLOF”) with the Securities and Exchange Board of India (“SEBI”). The DLOF is available on the website of SEBI at www.sebi.gov.in as well as on the websites of the lead manager at www.enam.com. Investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the section titled “Risk Factors” of the DLOF.”

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